

July, 2022

*Dear Valued Sponsor,*

*On behalf of the Kenora Bass International's Board of Directors, I would like to take this opportunity to thank you for your continued support. The 2021 tournament looked a little different, but was another success completing our 33rd year in Kenora. We owe the profound success of our tournament to our many sponsors and volunteers like you.*

*KBI 2021 was enjoyed by anglers and their families from across Canada, U.S.A and right here at home in Kenora. Although we couldn't fill the tent like we have done in previous years, our livestream production was very well received and was able to offer our tournament experience from the comfort of your home or office.*

*It is the mission and driving force behind the tireless volunteers and directors to bring something new to the table each year while remaining focused on the tradition of sport-fishing and tourism, as well as the vision of "Life at the Lake".*

*The KBI board of directors have been working diligently on bringing the same success to our 2022 tournament. As we continue to grow and enter our 34<sup>th</sup> year, please know that partnerships with our sponsors are vital to the success of our tournament. We look forward to your support throughout 2022.*

*The Kenora Bass International is not only Northwestern Ontario's premiere fishing tournament, but an event that encourages tourism, community and family fun at the lake – Be a part of the excitement in 2022!*

*Thank you in advance for your support.*

*Laci Dingwall*

*Co-Chair & Director of Sponsorship*

# KENORA BASS INTERNATIONAL

A Catch & Release event on beautiful Lake of the Woods – Canada  
August 4th, 5th & 6th  
PO Box 1660  
Kenora, Ont. P9N 3X7

## Kenora Bass International 2022 Sponsorship Form

As the Director of Sponsorship for KBI 2022, I look forward to meeting and working with you. We appreciate all your comments and suggestions and will ensure your support is appropriately recognized.

Your support will help make KBI 2022 another success for the anglers, our residents and our business community. I will be contacting you to answer questions and help in any way we can. Thank you in advance.

**Laci Dingwall : 807- 407- 8900**  
**lacidingwall@gmail.com**

Company: \_\_\_\_\_  
Business Contact: \_\_\_\_\_  
Address: \_\_\_\_\_  
City, Province/State: \_\_\_\_\_  
Postal/ZIP Code: \_\_\_\_\_  
Work Phone Number: \_\_\_\_\_  
Fax Number: \_\_\_\_\_  
Email Address: \_\_\_\_\_  
Please indicate  
SPONSORSHIP LEVEL: \_\_\_\_\_

Please forward this completed information **form** along with your sponsorship cheque payable to Kenora Bass International, PO Box 1660, Kenora, Ontario, P9N 3X7

\* Kenora Bass International respects and protects your privacy. We will only contact and use the information you, our sponsors, provide for the purposes set out in the sponsorship level you select. Your names, addresses and other information supplied to us will not be shared with other individuals or groups.

**KENORA BASS INTERNATIONAL 2022**  
A Catch & Release event on beautiful Lake of the Woods - Canada

## **Kenora Bass International Sponsorship Levels**

### **Title**

- Exclusivity of the event
- Access to over 250 angler bags (to fill with advertising, swag, flyers etc.)
- Your company's name/ logo will roll live on the KBI show screen throughout the event
- Sponsor Spotlight on our livestream broadcast prior to the event and throughout the days of the tournament
- Continuous on-stage acknowledgement of your contribution throughout the event
- Unlimited company banners (supplied by you) will be raised in high profile locations under the whitecap tent and in good camera view for the live-streams broadcast
- Designation of your business name/ logo on our website, [www.kbifishing.com](http://www.kbifishing.com) and on all of our social media platforms
- Extensive radio advertisement as the Title sponsor
- You will be invited to both the rules and awards ceremonies
- Recognition on our sponsor boards and event posters
- Advertised on Tourism Kenora events social media outlets
- Title contribution \$30,000.00 in cash and services

## Elite

- Your company's name/ logo will roll live on the KBI show screen throughout the event
- Sponsor Spotlight on our livestream broadcast prior to the event and throughout the days of the tournament
- Continuous on-stage acknowledgement of your contribution throughout the event
- Up to five company banners (supplied by you) will be raised in high profile locations under the whitecap tent and in good camera view for the live-streams broadcast
- Designation of your business name/ logo on our website, [www.kbifishing.com](http://www.kbifishing.com) and on all of our social media platforms
- Extensive radio advertisement as the Elite sponsor
- Advertised on Tourism Kenora events social media outlets
- Recognition on our sponsor boards and event posters
- Elite contribution \$20,000.00 in cash and services

## Premiere

- On-stage acknowledgement of your contribution throughout the event
- Sponsor acknowledgement throughout our livestream broadcast
- Up to 5 company banners (supplied by you) will be raised in high profile locations under the whitecap tent and in good camera view for the live-streams broadcast
- Designation of your business name/ logo on our website, [www.kbifishing.com](http://www.kbifishing.com) and on all of our social media platforms
- Radio advertisement as the Premiere sponsor
- You will be invited to both the rules and awards ceremonies
- Recognition on our sponsor boards and event posters
- Premiere contribution \$10,000.00 in cash and services

## **Major**

- On-stage acknowledgement of your contribution throughout the event
- Sponsor acknowledgement throughout our livestream broadcast
- Two company banners (supplied by you) will be raised in high profile locations under the whitecap tent and in good camera view for the live-streams broadcast
- Designation of your business name/ logo on our website, [www.kbifishing.com](http://www.kbifishing.com) and on all of our social media platforms
- Radio advertisement as the Major sponsor
- You will be invited to both the rules and awards ceremonies
- Recognition on our sponsor boards and event posters
- Major contribution \$5,000.00 in cash and services

## **Select**

- On-stage acknowledgement of your contribution throughout the event
- Sponsor acknowledgement throughout our livestream broadcast
- Two company banners (supplied by you) will be raised in high profile locations under the whitecap tent and in good camera view for the live-streams broadcast
- Designation of your business name/ logo on our website, [www.kbifishing.com](http://www.kbifishing.com) and on all of our social media platforms
- Radio advertisement as the Select sponsor

## **Choice**

- On-stage acknowledgement of your contribution throughout the event
- Sponsor acknowledgement throughout our livestream broadcast
- One company banners (supplied by you) will be raised in high profile locations under the whitecap tent and in good camera view for the live-streams broadcast
- Designation of your business name/ logo on our website, [www.kbifishing.com](http://www.kbifishing.com) and on all of our social media platforms

## **Entry**

- Sponsor acknowledgement throughout our livestream broadcast
- Designation of your business name/ logo on our website, [www.kbifishing.com](http://www.kbifishing.com) and on all of our social media platforms