

March 2024

Dear Valued Sponsor,

On behalf of the Kenora Bass International's Board of Directors, I would like to take this opportunity to thank you for your past support. The 2023 Tournament celebrated our 35th year and the event was another success. We owe the success of our tournament to our many sponsors and volunteers like you.

KBI 2023 was enjoyed by anglers and their families from across Canada, U.S.A and right here at home in Kenora. We were able to provide amazing entertainment as Grant Leutschaft and Shred Kelly took the stage on the final evening – bringing out people to enjoy an evening of good music and friendship. The event had amazing attendance and we are lucky to be able to bring them both back this year. New technology was added to the stage with a live video wall and Kids KBI was another success.

It is the mission and driving force behind the tireless volunteers and directors to bring something new to the table each year while remaining focused on the tradition of sport-fishing, tourism and the vision of "Life at the Lake".

The KBI Board of Directors have been working diligently on bringing the same success to our 2024 tournament. As we continue to grow and enter our 36th year, please know that our partnerships with our sponsors are vital to the success of our tournament. We look forward to your support throughout 2024.

The Kenora Bass International is not only Northwestern Ontario's premiere fishing tournament but an exciting event that encourages tourism, community and family fun at the lake- we welcome you to be a part of the excitement in 2024!

Thank you in advance for your support.

Trish Tacknyk

Director of Sponsorship

ENTRY LEVEL

- Designation of your business name/company logo on our website, www.kbifishing.com and on all of our social media platforms
- Entry Level Contribution: up to \$2000 in cash and services

BRONZE LEVEL

- Designation of your business name/company logo on our website, www.kbifishing.com and on all of our social media platforms
- Two company banners(supplied by you) will be raised under the Whitecap Pavillion to be seen throughout the event
- On stage acknowledgement by MC throughout the tournament
- Sponsor acknowledgement on our livestream broadcast throughout the event
- Company name listed as a top sponsor on the event calendar
- Bronze Level Contribution: \$5000 and up in cash and services

SILVER LEVEL

- Designation of your business name/company logo on our website, www.kbifishing.com and on all of our social media platforms
- On stage acknowledgement by MC throughout the tournament
- Sponsorship acknowledgement on our livestream broadcast throughout the event
- Recognition on the Video Wall above the stage throughout the event
- Sponsorship of the bar or dinner – “KBI Bar brought to you by...” – predominantly displayed banners(supplied) by you over and around the bar area or dinner service area
- Company name listed as a top sponsor on the Event Calendar
- Dinner package for two
- Silver Level Contribution: \$10,000 and up in cash and services

GOLD LEVEL

- Designation of your business name/company logo on our website, www.kbifishing.com and on all of our social media platforms
- On stage acknowledgement by MC throughout the tournament
- Sponsorship acknowledgement on our livestream broadcast through out the event
- Recognition on the Video Wall above the stage throughout the event
- Sole sponsorship of the Entertainment (this year Grant Leutschaft and headliner Shred Kelly)- “Entertainment brought to you by....” – predominantly displayed banners at the entrance of the Whitecap Pavillion and throughout the tent(supplied by you)
- Company name listed as a top sponsor on Event Calendar(also highlighting entertainment sponsorship)
- Dinner package for four
- Silver Level Contribution: \$20,000 and up in cash and services

Platinum Level

- Exclusivity of Platinum Level
- Designation of your business name/company logo on our website, www.kbifishing.com and on all of our social media platforms
- On stage acknowledgement by MC throughout the tournament
- Sponsorship acknowledgement on our livestream broadcast through out the event
- Recognition on the Video Wall above the stage throughout the event
- Sole sponsorship of “The Hot Seat” which is predominantly placed on centre stage during final day weigh in- acknowledgement throughout the final weigh in “The Hot Seat brought to you by.....”
- Company name listed as a top sponsor on Event Calendar(also highlighting entertainment sponsorship)
- Dinner Package for Six
- Platinum Level Contribution: \$30,000 and up in cash and services

KIDS KBI SPONSORSHIP

- Designation of your business name/company logo on our website, www.kbifishing.com and on all of our social media platforms
- KBI KIDS Contribution: cash, services or prizes

Also available to all BRONZE, SILVER, GOLD sponsors:

Opportunity to purchase advertising on the KBI Trailer which will be predominantly displayed throughout our community – inquire for more details

KENORA BASS INTERNATIONAL

A Catch & Release Event on beautiful Lake of the Woods – Canada

August 8th, 9th & 10th

P.O. Box 1660

Kenora, ON P9N 3X7

Kenora Bass International 2024 Sponsorship Form

As the Director of Sponsorship for KBI 2024, I look forward to meeting and working with you. We appreciate all your comments and suggestions and will ensure your support will be appropriately recognized.

Your support will help to make KBI 2024 another success for the anglers, our residents and our business community. I will be available to answer any questions and help in any way I can. Thank you in advance.

Trish Tacknyk 705-507-7734

ttacknyk@me.com

Company: _____

Business Contact: _____

Address: _____

City: _____

Postal Code/ZIP Code: _____

Email Address : _____

Please indicate Sponsorship Amount: _____

Please forward this completed information form along with your sponsorship cheque payable to Kenora Bass International to P.O. Box 1660, Kenora, ON P9N 3X7 or contact me directly if a pick up is most convenient.

- KBI respects and protects your privacy. We will only contact and use information you, our sponsors, provide for the purposes set out in the sponsorship level you select. Your names, addresses and other information supplied to us will not be shared with other individuals or groups.